



Case Study: AV Solution for Divisible Conference Room & Digital Art Wall

Three floors connected wirelessly to create an interactive environment

Proposed AV Solution: Seyfarth Shaw is an international Am Law 100 law firm headquartered in Chicago, and with 850 attorneys world wide, they are a leader in delivering legal services. SybaTek worked with the Los Angeles office of Seyfarth Shaw to add AV (Audio Visual) to various locations housed within their 3 floors. The first floor has the lobby/ lounge area, and one challenge was to install ceiling speakers that would not impede with the custom wood-tiled ceiling. Other AV includes a reception media wall to display digital art, and a divisible room that functions as both a training room and separate conference rooms. Lastly, all three floors were to be wirelessly controlled and play BGM.

AV System Design: The first room to be designed and installed was the divisible room which also serves as a training room and separate Conference Rooms (CR) When training is desired, the divider wall is open with two LED displays and a WebEX board visible, and the divider is closed when two separate rooms are required. Each CR houses its own 85" LED display and video conference camera, and one of the CR also includes the 70" WebEX board. For training, there is a lectern with a confidence monitor and microphone as well as 16 directional microphones for interaction, and this room is topped off with ceiling speakers for sound reinforcement, conference calls, and BGM (Background Music). All three displays in the divisible room are interactive with virtual accessibility from 17 rooms located through out the three floors as those rooms each have their own 7" touch panel for system control.

Overlaying all three floors is a BGM/Paging system containing 52 compact ceiling mounted speakers and created via a wireless VoIP (Voice over IP). It is controlled by intuitive interface controls and is compatible with the life safety system which overrides the selectable, streaming BGM. While in the comforting lounge/bar area, music can be enjoyed through pendant speakers located above the custom wood-tiled ceiling grill. The reception area showcases a beautiful media video wall. This 4K digital art wall is comprised of 55" displays in a 2 high x 3 wide array paired with a digital signage player to create six separate images or one overall impressive image which changes continually creating a picturesque and relaxing entrance for clients and personnel alike as they enter this engaging law firm.

Quick Facts

Industry/Market
Legal

Product

- Control Panels (19)
- Digital Signage (6)
- Display Panels (14)
- Microphones (18)
- Pendant Speakers (35)
- Mounted Speakers (52)
- Pres. Gateways
- VC Cameras (3)